

## JM ASSOCIATES IS PLEASED TO ANNOUNCE THE ONLY HD-SDI FIBER LINK WITH THE SWITCH IN THE STATE OF ARKANSAS!

We broadcast in HD to a routable port at The Switch in Nashville allowing us to reach the major global networks, network operations/technical centers, and network affiliates with our state-of-the-art connectivity technologies.

JM Associates operates as a manned facility with technical director, engineer, camera ops, audio ops, and a Technologies Director available 24/7.



### STUDIO CONFIGURATION

*JM has two stage configurations that are able to provide a wide array of "looks" for your live shot.*

**"Studio A"** is a 5,000 sq. foot sound stage that can accommodate from 1 to 8 guests and a 150 person studio audience if needed.

**"Studio B"** is 600 sq. foot conference room/office type setting if an office look is desired. We also have the ability to shoot over limbo, and a semi-permanent backdrop that can be color schemed to your specs.

### STUDIO FEE STRUCTURE

\$1125 per live hit (includes makeup, camera operator, sound operator and an on staff technician/engineer). Also, we have volume discounts for Network clients.\*

### PLAYOUT FEE STRUCTURE

\$125 setup fee (normal business hours\*\*) then \$3.00 per minute of playout time.\*

## TECHNICAL SPECS

- The Switch Identifier: JMP-1 under Nashville location
- HD Available: 1080i and 720p – Studio does up/down/cross conversion
- SD Available: Yes
- Compression: MPEG2 4:2:0 8-bit, H.264 4:2:0 8-bit @ 50Mbit
- Audio: 2 Groups / 4 channels, SMPTE 302, MPEG-1 Layer 2, AAC-LC, Dolby PassThru
- Latency: 150ms

### CONTACTS

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\*Rates subject to change and all ICOD charges apply.

\*\*After business hours/weekends/holidays the setup fee is \$250 with a minimum 1 hour play out time.